

Mercury Bay Art Escape Trust

Meeting of Trustees held on 16th May 2022, Pa Road, Hahei, 1.30pm

1. **Present**

Stuart Christie, Peter Hogg, Jane Parson, Stephen Bosman, Marion Manson, Lynne Kingsbury

2. **Minutes of 25th April, 2022 Actions:**

- SC to complete approaches to Peter Augustin, Monique Rush, Jean McCann and Isobel Palmer* and Warwick Lidgard*. (* briefing by SB) Importance of Kuaotunu noted.
- SB. Proposed a news release about Trustee changes and MBAE Event decisions, after artist newsletters. Agreed
- MM proposed adding Jean McCann, Ann Bowden and Claire Elliott to Steering Group currently MM, JP and Sally Samins. Agreed. Noted that Claire Elliott may be a potential Trustee candidate.
- MM proposed SG policy of fluid membership and putting minutes on the new member artist Portal or by request. Agreed.
- JP proposed putting Trustees profiles and pics on Web. Agreed.
- SB to contact Jenny Cotterill and Greg from Whitianga.
- SC to continue to develop relationship with Jeremy and Lyn Lubeck at Flaxmill. Noted their Trust objective supports 'Not for profits' covering sponsorship, artists in residence, exhibitions etc
- SC and PH have started to review sponsorship package. Creative Coromandel sponsorship package and deadline to be confirmed. Will ask sponsors for this year's sponsorship to go to 2023 MBAE. SC, PH
- Lynette Hendrickes appointment details confirmed. Draft procedures and policies to be worked on. MM.
- Ray White confirm yes re showcase exhibition, and penciled in for June. SC

The Minutes of the Trustees meeting held 25th April 2022 were confirmed . PH/MM

3. **Processes and planning**

Mail: MM will work through mail with LK

Whitianga rep: If Anne Bowden joins Steering Group, possibility Whitianga rep work could go to Sandra Hosking and Margherita Giampietri

Tairua event

Jean McCann's event funded by Creative New Zealand application made in the name of the Trust, but no record. Jean believed that half funding would

be from Creative New Zealand and half from MBAE. More information to be requested. Agreed in principle to support, but policy is to table requests for Trustees, should be raised by area reps and be publicised in news letters. SB JP SC

4 Finance Report

PH. Noted not much has changed. Bill from Media Works for \$692.30 for digital support will be questioned.

SC asked SB if he could take an overview in media issues. SB agreed and noted that the manager at Media Works had changed.

Only outstanding accounts is further cost with Lynette, plus Wix. If we change platforms, we will get a credit.

Agreed Finance Report be received and agreed with amendment Media Works bill under investigation PH/SB

5 Steering Committee

Timeline

JP presented new timeline with some expanded areas.

Website brief

MM has talked to Lynette and arranged going ahead with website brief.

MM writing design brief. Quote \$6,650 (Milan Lucie Media Flair). Our budget for website is \$5,500. Agreed to try for funding with Creative Waikato. Left that MM and Lynette will write brief and present back. Web design recommendations for Kitchen Table Design and one coming from SB. Agreed worthwhile going for grant. Creative Waikato may help with funding application

MM reviewing new members form and template, will need to be ready for website for June.

MM making list of old members to meet with new to encourage to rejoin.

JP asked who is going to draw up budget, PH will lead.

Stickers

JP quote for 2,000 stickers, \$120. Agreed to go ahead with the year on. Aim to give mileage for the rest of the year.

SC Need to have the guides as permanent year round so not dated.

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Street Art brochure and video tour

Request from library, school and museum for more brochures. Agreed to update. SB will approach local businesses for support, suggested 3 may give \$200 and have logo on publication.

JP demonstrated Visual Art Tour. SB suggested a shorter version for website for Nov/Dec.

MM suggested a commission for video tour of whole area. Agreed to put as budgeted item for next year. PH.

SC Plan by end of January 2023 to have something dynamic on website by end of January.

7 Feedback on Artists forum

MM No comments in admin section or Facebook. Agreed it was positive event. Facilitator worked well. Agreed there was no compelling demand for October Art Escape and could damage 2023 event. Agreed funding could go to regional events in October 2022 with our branding.

8 Billboards

SC Billboards need to come down and sites need maintenance. MM had offered Kerry and Terry help. We have budget for new set of billboards, agreed need to be larger, fewer and good sites.

9 Membership fees and 2023

Current Artists new memberships \$325

SC suggested a professional curator and administrator required. This requires a higher level of funding. MM will be using Lynette more and suggested she could do more. Sponsorship model has brought in more funding than long lunch. Media campaign discussed, use of magazines like Life and Leisure and newspapers over summer when editorial content is cheaper. SC suggested paid professional time for MBAE.

Summary – Full noise for 2023, support for 2022 with some publicity. Actions for newsletter. Artists will need to inform us who is going to be open. Fee subsidies, new artists pay full fees in 2023, returning artists offered \$150 discount.

JP discussed the equity of Printmakers group fees and how group fees enable artists to cluster for advantages. Her research on groups indicated that quantity and diversity of work are issues. Currently groups have an umbrella fee of \$300, then each person pays \$50 without brochure or address listing. Discussion reinforced that group artists need to pass selection criteria to be in MBAE. It was agreed that Artists can form hubs or groups but that group members must be members of MBAE. The \$50 charge for group members will therefore be removed if they are part of MBAE. This is necessary for integrity and equity for everybody else.

Action: SC will write up explanation of new policy for the newsletter.(
Reviewed since mtg)

10 **Volunteers**

SC stated that LK and he would work remotely on this

11 **General Business**

5 year plan. Think big plans but rebuilding focus for next year

Trustee responsibilities will be written up and offline initially.

Informer article to be written for end of June.

Dropbox to be used for archival material only. Documents only, artists
images will be deleted

Trustees away – MM 24th June – 9th July, SB 24th June – later August and
October, LK 17th June till end of August. SC away 12 Oct-26 Oct.

12 **Next meeting**

12th June 2022, 1.30pm, Sarah's Hill

Meeting closed at 4.30pm